



# Leading Cities

Making Smart Cities Smarter

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BARCELONA

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## 1.1 WHO WE ARE

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Leading Cities is a global non-profit organization that promotes a philosophy of social transformation for the development of “Smart Ecosystems”. We define these ecosystems as:

**Sustainable** – from an ecological, economical and sociological perspective

**Responsible** – empowering communities and projects that promote equality

**Progressive** – contributing to build a new paradigm of collaboration between academia, business, public administration, citizens and non-profit sectors.

*“Our comprehensive approach combines theoretical thinking, applied science analysis, identification of disruptive technologies and social patterns, and the acceleration of projects and solutions, in order to generate real results and impact. ”*

## 2. BOARD OF DIRECTORS

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Robert Buckley



Kevin P. Martin



Michael Lake



Joseph Haynes



Joseph Albanese



Stephen Baker



Robert L. Beal



Renato de Castro



### 3. GLOBAL ADVISORY BOARD

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Parag Khanna



Artur Mas i Gavarró



Michael Dukakis



Moura Quayle



## 4. BARCELONA'S ADVISORY BOARD

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Anne-Sophie  
Gresle



Carles Agustí



Daniela Rubio  
Trujillo



Ivan Caballero



Jaume Cunill



Konstantinos  
Kourkoutas



Areti Markopoulou



David Garrofé



Carme Trinidad



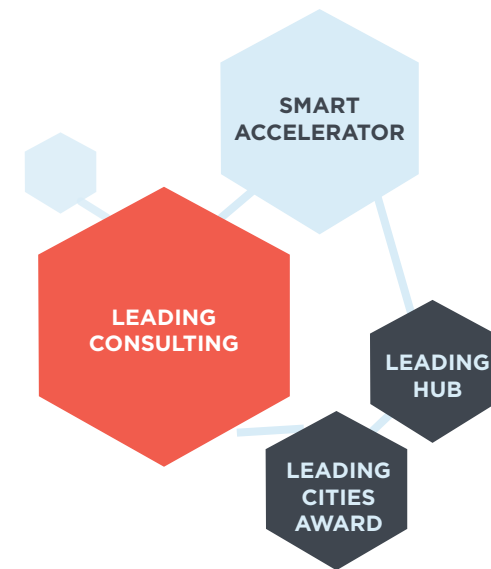
Jospe Lluís de la  
Rosa



Jospe Maria  
Garcia Sala

## 5. WORKING METHODOLOGY

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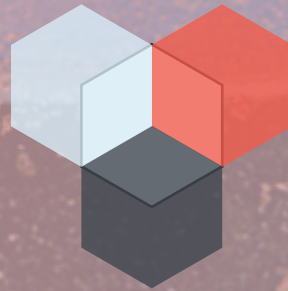


Define the general objectives of the network and coordinate global activity.

Develop the philosophy and aims of the Network in each local ecosystem by researching, analyzing, identifying and accelerating projects and solutions.

Provide specific tools that empower stakeholders to achieve transformational change with disruptive technologies and/or policies.

## 6. LEADING HUB

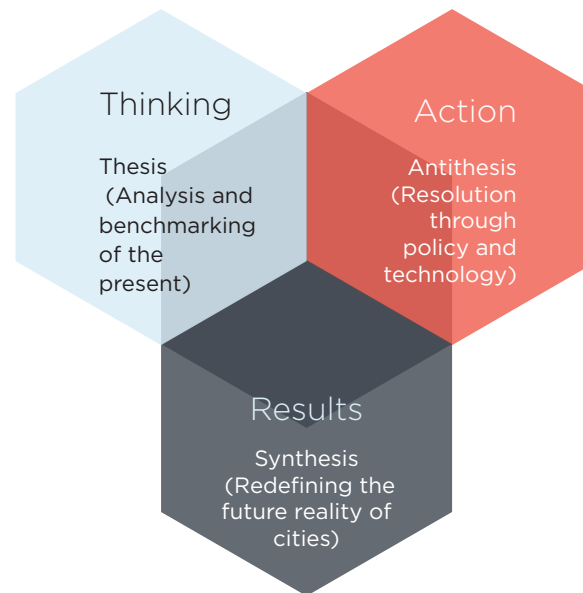




## 6.1 LEADING HUB DESCRIPTION

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In collaboration with Local Advisory Boards, Leading Hub is a convening space for reflection, analysis and action in the field of Smart Cities to identify major challenges/problems and emerging solutions to design and redefine the future of cities.



From a material perspective and approach the aim of Leading Cities is to resolve the existing tensions between a factual present and an unwilling future through active synthesis to create alternative scenarios based on sustainability, responsibility, and progress.

## 6.2 LEADING HUB PURPOSE

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Purpose: To shape Complexity Governance in the field of Smart Cities

- Global, Result-oriented, Think Tank - Leading Cities provides a critical linkage between theoretical thinking on a global scale and transformative change through local impact and results.
- Convene Q-Helix - all 5 sectors of society (public, private, non-profit, academia and citizens).
- Identify, define & prioritize Smart City related problems & opportunities.
- Identify disruptive technologies and emerging social patterns.
- Generate coalitions of support from all five sectors of society, reducing opposition and increasing implementation.





# 7. LEADING CITIES ACCELERATOR



## 7.1 LEADING CITIES ACCELERATOR

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Purpose: Accelerating society at the rate of innovation the Leading Cities Accelerator will be the world's first multi-city, Smart City accelerator providing critical mentorship and access to international markets and investment funding.

### Mentoring Program that includes:

- A two - three months local mentoring program

- 2 week intensive acceleration program in Boston including:

  - Mentoring

  - Tailor-made networking program: which include contacts with venture funds, entrepreneurship ecosystems, potential partners, etc.

- Free exhibition space in the Leading Cities Pavilion at the Smart City Expo World Congress in Barcelona, the world's largest Smart City event





## 8. LEADING CONSULTING



## 8.1 LEADING CONSULTING DESCRIPTION

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Leading Cities offers a premier comprehensive service that provides clients access to advanced research, emerging trends and technologies as well as consulting services from global experts. Working with Leading Cities' international network of experts can support market expansion, adoption of new policies and technologies to improve cities, access to new opportunities, development of new programs and more.

### **Provide private consulting activity for:**

- Universities
- Private Sector
- Public Sector
- Non-Profit

### **Tailored Services Provided:**

- International Relationships
- Contact with Venture Funds
- Internationalization/connectivity for Ideas/Solutions/Projects
- Project Management & Efficiency
- Risk Analysis
- Complexity Governance
- Organizing Delegation Visits
- Identification of emerging disruptive patterns & trends

## 9. PROJECTS

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- BUILDING LEGACY
- SMART CITY EXPO WORLD CONGRESS IN BARCELONA.
- AGREEMENTS WITH THE U.S. TRADE DEPARTMENT.
- EXCHANGE MISSION
- H2020 INSPIRE





## 10. LEADING CITIES ECOSYSTEM

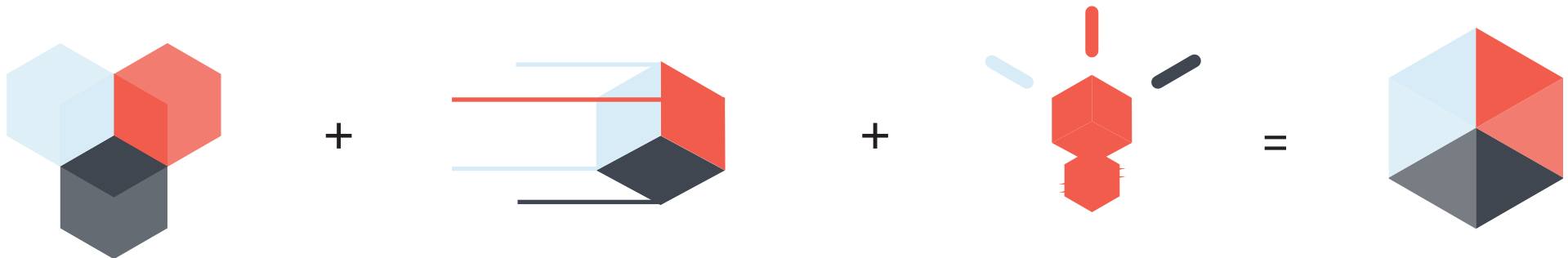




## 10.1 CONVENE / ACCELERATE / CONSULT

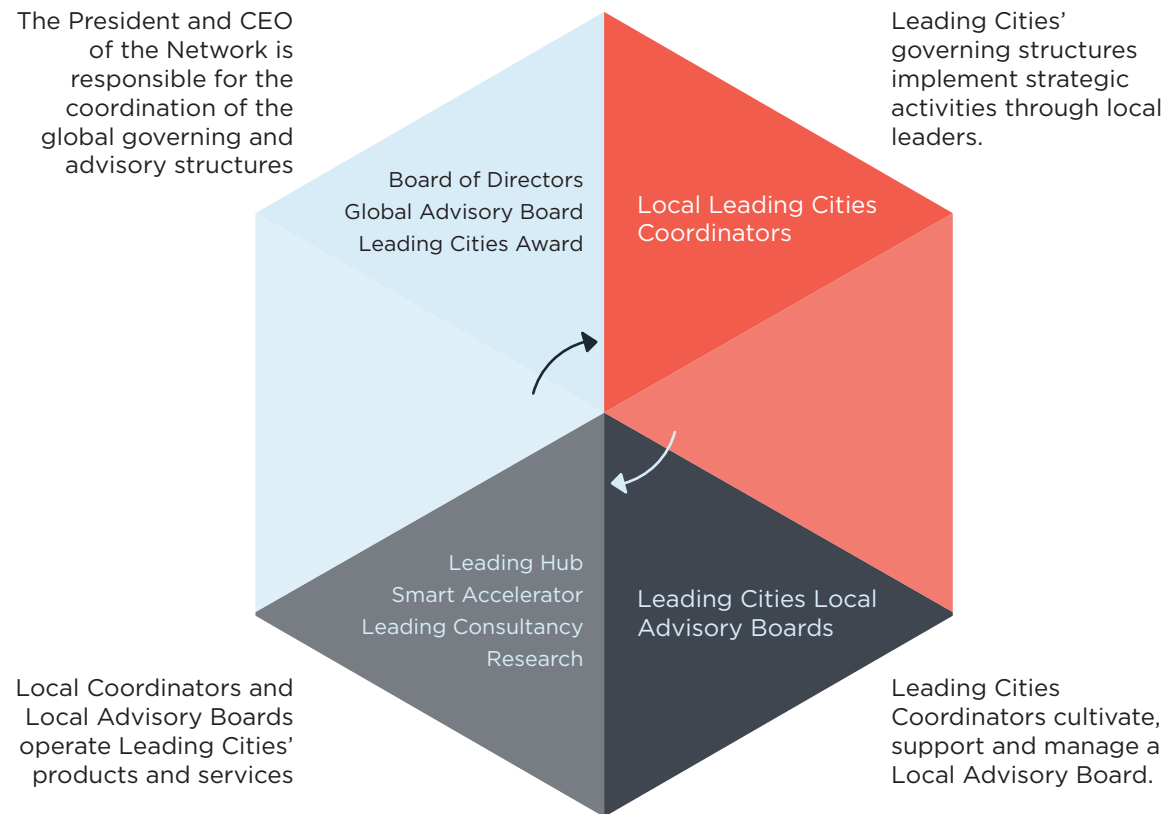
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Connecting the LeadingHub with the Leading Cities Smart Accelerator, the objective is to materialize and commercialize the theoretical advances made by the Hub and accelerate Smart Cities startups in order to create real impact within communities based on the core goals of sustainability, responsibility and economical & social progress.



## 10.2 LEADING CITIES ECOSYSTEM SUMMARY

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# LeadingCities



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 Follow us on Facebook. [@leadincities](https://facebook.com/leadincities)