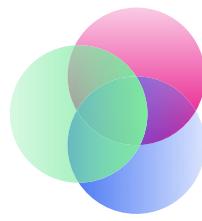


INTERNATIONAL
CONFERENCE & EXPO



SMART ECOSYSTEMS

LUBLIN 14-15 JUNE 2018

The main theme of the event is intelligent urban development, as well as cooperation with the environment created by entrepreneurs, the scientific community and, most of all, citizens.

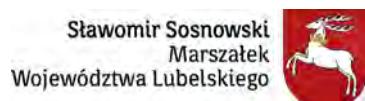
#SmartCity
#SmartPoland
#SmartLublin
#SmartEcosystems

www.smartecosystems.pl

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HONORARY PATRONAGE



PATRONAT
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Exhibitor Invitation

Dear Smart Cities Leader,

Leading Cities, a global leader in the Smart Cities industry, is proud to partner with the Smart Ecosystems International Conference and Expo in Lublin, Poland. This June, as industry leaders from around the world gather in Lublin, Leading Cities will be launching our Member City Network in Europe and just a few weeks later we will launch a global call for applications for our Smart City Startup competition called AcceliCity.

We are inviting you to join us in Lublin June 14-15 as an exhibitor to showcase your Smart City solutions to interested partners, buyers and investors.

The enclosed materials outline the opportunities to participate as well as the benefits of sponsorship, should you be interested in further escalating your brand and awareness at this international event.

We chose Lublin and the Smart Ecosystems conference as our launchpad for the Member City Network because of the powerful leadership that has been demonstrated by the municipality, and the attractive investment opportunities that exist within the city. We encourage you to take advantage of this opportunity and join us in Lublin.

We look forward to seeing you in June.

Respectfully,

A handwritten signature in blue ink that reads "Mike Lake".

Michael Lake
President & CEO
Leading Cities

Dear Sir or Madam,

On behalf of everyone engaged in the organisation of Smart Ecosystems International Conference and Expo, I would like to invite you to participate in this event which will take place on the June 14-15, 2018 in Lublin.

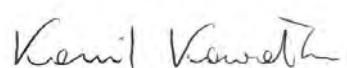
Presentation and panel discussion will cover topics of technology use, effective management and development strategies.

International experts will share their knowledge and experience during workshops dedicated to the representatives of administration.

The Expo area will be devoted to presentation of intelligent solutions developed by companies and organisations. Start-ups will have a special place there. This area will be open to all visitors, citizens, tourists and students.

Lublin is an ideal place to organize such events thanks to its excellent track record in building relations between administration, business and science. Being one of the fastest developing cities in Poland, as well as the European gateway to the East with modern conference facilities, Lublin is a place which will certainly make a favourable impression on the participants of Smart Ecosystems International Conference & Expo.

I heartily invite you to actively participate in our event.



Chairman of the board
Innovation Support

PURPOSE

Promoting intelligent urban development, as well as cooperation with the environment created by entrepreneurs, the scientific community and, most of all, citizens.

PARTICIPANTS

- » government representatives
- » regional civil servants from provincial, district and municipal tiers of local government
- » scientists
- » entrepreneurs
- » NGOs
- » mass media

PLACE

- » Opening, conference room(s), Evening Gala: **Lubelskie Centrum Konferencyjne** www.lcklubelskie.pl
- » Workshops, conference room(s): **Centrum Spotkania Kultur** www.spotkaniakultur.com
- » Expo, electromobility zone, meetings zone: **Plac Teatralny**

FREE CONFERENCE AND EXPO ADMISSION

PROMOTION OF THE EVENT

- » publicity and insert ad in the **Wspólnota** magazine
- » own communication channels: www.smartecosystems.pl, www.smartpoland.pl, social media
- » partner communication channels
- » press information

www.smartecosystems.pl
[fb.com/smartecosystems](https://www.facebook.com/smartecosystems)
#smartpoland

WORKSHOPS

Smart City Ecosystem

Michael Lake
Leading Cities

Open data

Sebastian Grabowski
ArchitectsPL

Smart Cities maturity model & standards

Michael Mulquin
Smart Cities Association

New trends in public participation

Sebastian Grabowski
ArchitectsPL

PANELS

- » 5G and the Internet of Things (IoT)
- » cloud vs infrastructure
- » payments (tickets, city cards)
- » transportation (ITS, Human Mobility, Electromobility, Bicycles, Parking)
- » energy production (efficiency, clusters, energy storage)
- » security
- » environmental protection

EXPO

- » technological companies
- » advisory and consulting companies
- » NGOs
- » electromobility
- » meeting zone
- » start up zone

AWARD



During Smart Ecosystems conference, prizes will be awarded in two categories.

The competitions will be announced in April and the winners will be chosen by the Jury. There will also be an online voting via social media #SmartPoland.

The best participatory budget projects, in terms of:

- » eco
- » tech
- » social



Robert H. Lane

THE PRESIDENT OF THE LANE TRUSTED ADVISORS

He has many years of experience at the highest positions in global companies such as General Electric, NORTEL. As the President of Commodore Business Machines, he launched the first VIC 20 home computers and the well-known Commodore 64.



Michael Lake

PRESIDENT OF LEADING CITIES

Expert in sustainable development. He has gained experience in all sectors: public, private, academic and social. He worked in the White House under the administration of two U.S. Presidents. He was responsible for building international relations for the Governor of Massachusetts. As President of Leading Cities, he builds a global network of cooperation between cities, universities and businesses.



Sebastian Grabowski

PRESIDENT OF THE ARCHITECTSPL FOUNDATION

Promoter of the idea of open data and social participation in local governments. Initiator of the Code & Share: an attempt to establish the Guinness World Record in the simultaneous programming done by schoolchildren in which 52 schools took part. Winner of the title #Digital Champion 2017 in the category of Digital Business Personality awarded by the Polish Chamber of Information Technology and Telecommunications. Professionally he is Director of Research and Development Centre, Orange Polska.



Michael Mulquin

PRESIDENT OF THE SMART CITIES ASSOCIATION

A standards expert, he published for the British Standards Institution. For over 20 years he has been working on how technology can be used to improve functioning of regions, cities and estates. He chaired many international teams of experts in setting standards for Smart City. Principal Architect of the TM Forum's Smart Cities Maturity and Benchmarking Model.



Expo area will be situated in a special tent at the Plac Teatralny. All exhibitors will have access to electricity.

Even though setting up exhibition stands lies solely with the exhibitors, individual support can be provided by the organizer.

Stand wil be accessible from morning hours on June 14 to 4.00 p.m. on June 15. Also, it is possible to setup a stand on June 13.

The organiser provides security for the night (June 14/15).

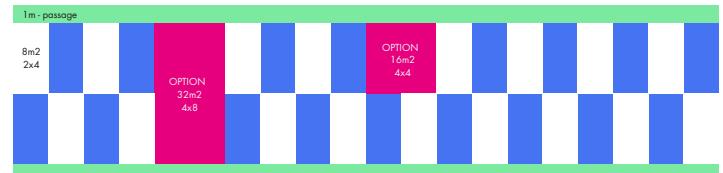
In the event of poor weather conditions, Expo will be moved into Lubelskie Centrum Konferencyjne.

One modul measures 8m² (2m x 4m). Price (1 m²) depends on the chosen expo zone:

WHITE 150 EUR/150 USD, RED 180 EUR/220 USD, BLUE 250 EUR/300 USD, GREEN 400 EUR/450 USD



EXPO - OPTION



EXPO - ZONES





SMART ECOSYSTEMS

INTERNATIONAL
CONFERENCE & EXPO
LUBLIN 2018
14-15 JUNE 2018

HONORARY PATRONAGE

Sławomir Sosnowski
Marszałek
Województwa Lubelskiego



PATRONAT
HONOROWY



PREZYDENT MIASTA LUBLIN
KRZYSZTOF ŻUK



MEDIA PATRONAGE

WSPÓŁNOTA

INTELIGENTNE MIASTA
i REGIONY.PL



PARTNERS



Leading Cities
Making Smart Cities Smarter

tmforum

bee smart city
connect.adapt.transform

Architects^{PL}



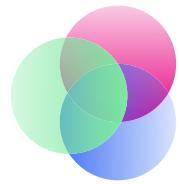
LUBELSKI
PARK
NAUKOWO
TECHNOLOGICZNY

CICHOSZ I WSPÓŁNICY
KANCELARIA RADCOV PRAWNYCH

SMART
CITIES
ASSOCIATION

Polsko-Wschodnia
Konferencja
PUIG Lub-Invest
LUBLIN - 14-15.06.2018r.

	Strategic Partner	Main Partner	Partner	Technological Partner	Gala Partner	Sponsor
	Individually	EUR 18000 USD 22000	EUR 10000 USD 12000	EUR 9000 USD 11000	EUR 7500 USD 9000	EUR 5000 USD 6000
CSK SCENE						
thanked during the opening						
invited on the stage						
opening lecture (10 minutes)						
GALA						
Title of Gala Partner						
thanks during the gala						
handing in awards during the gala						
individual logo display at the gala						
group logo display at the gala						
address during the gala (5 min)						
CONFERENCE						
participation in the selected panel						
participation in presentations						
WORKSHOPS						
closed workshop with Robert Lane (number of persons)	4	2	1	1	1	
organisation of workshops for the participants						
workshop participation (number of persons)	4	2	1	1	1	1
ROLLUP WALL						
rollup wall in the main hall	2	2	1	1	1 at the gala	
rollup wall in the main room	2	2			1 at the gala	
rollup wall in the corridor, LCK floor I	2	2	1		1 at the gala	1
rollup wall in the corridor, LCK floor IV	2	2	1			1
rollup wall in the workshop room	2	2	1			1
STANDS (m²)						
expo	32 m ²	16 m ²	8 m ²	8 m ²		8 m ²
stand in the main hall	4 m ²	4 m ²	2 m ²	4 m ² at the gala		
TELEBIMS (s/h)						
the main room	4X30	4X15	4X10	4x10		
Plac Teatralny	4X30	4X15	4X10	4x10		
gala (logo)						
ADVERTISING SERVICES						
ad in the expo directory	2 pages	1 page	1/4 page	1/4 page	1/4 page	
logo in the expo directory						
logo on ID badges						
logo on lanyards						
exclusive hostesses for the event						
MEDIA						
website banner						
logo on partner websites						
social media - individual info						
social media - collective info about sponsors						
press release						



SMART ECOSYSTEMS

INTERNATIONAL
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LUBLIN 2018
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CONTACT

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